

## Business Strategies to Enhance Employee Engagement

### Overview

Employee engagement is not just an HR concern; essentially, it is a challenge that most contemporary organizations are increasingly facing. Employee engagement and retention today have become a top priority for modern organizations, especially during the recent circumstances and precautionary measures of the pandemic that necessitate remote work. This course provides participants with knowledge regarding the Employee Engagement Index, how to measure it, and most importantly how to formulate and implement successful employee engagement initiatives that impact remote employees and overall business performance.

### Course objectives

#### At the end of the course, participants will be able to:

Draw lessons learned from commonly used employee engagement models.

Design, build and implement employee engagement requirements.

Formulating human resources practices aimed at enhancing employee engagement

Formulating an integrated indicator for employee engagement.

### Target competencies

Employee engagement

Leadership

Establishing and documenting bonds and relationships

Planning and organizing

Analytical thinking

### Employee engagement

The contemporary reality of business

Define sharing

Satisfaction versus participation

Q12Gallup Engagement Index

ABC model

How do you keep remote employees engaged?

Employee engagement model

## ROI of employee engagement

Suppress employee retention

Research data on engagement metrics

Default configuration and definition programs

The ROI of Employee Engagement: A Practical Example

Employee Engagement Survey vs. Employee Engagement Index

Human resources practices for engagement

Talent is going digital

What do remote employees look like, especially those with a high level of engagement?

Factors that lead to improved remote employee engagement

Activities that organizations can follow to enhance participation

The importance of leadership for remote employees

What is the effective participation of employees working remotely?

A list of remote employee engagement best practices