

Environmental, Social, and Governance (ESG) on Global Perspective

Day 1: Introduction to ESG & Global Trends

Objective: Understand ESG fundamentals, evolution, and the global landscape influencing ESG priorities.

Session 1: What is ESG?

Definitions and key drivers

ESG vs. CSR vs. sustainability

The business case for ESG integration

Session 2: Evolution of ESG: Global Standards & Movements

United Nations SDGs

Global Compact, GRI, SASB, TCFD, ISSB

Historical context and future outlook

Session 3: ESG Megatrends Across the Globe

Climate change and green finance

Social equity movements

Day 2: Environmental Pillar – Climate, Energy & Resource Management

Objective: Explore environmental responsibility and how organizations mitigate environmental risks.

Session 1: Climate Change, Net Zero & Carbon Accounting

Scope 1, 2, 3 emissions

Science-based targets and climate disclosures

ESG implications of the Paris Agreement and COP28 outcomes

Session 2: Environmental Risk & Impact Management

Biodiversity, pollution, water use, waste

Environmental impact assessments and lifecycle analysis

Session 3: Green Innovation & Sustainable Operations

Circular economy and green supply chains

Clean energy transitions and green building standards (LEED, BREEAM)

Day 3: Social Pillar – Human Capital, Diversity & Community Impact

Objective: Examine the role of social responsibility in ESG, including diversity, labor, and stakeholder inclusion.

Session 1: Human Rights & Labor Practices

UN Guiding Principles on Business and Human Rights

Fair wages, working conditions, modern slavery risk

Session 2: Diversity, Equity & Inclusion (DEI)

DEI frameworks and metrics

Bias reduction and inclusive policies

Gender parity and board diversity

Session 3: Stakeholder Engagement & Social Impact

Community investment and stakeholder mapping

Social license to operate

Indigenous rights and cultural heritage

Day 4: Governance Pillar – Ethics, Compliance & Board Accountability

Objective: Explore corporate governance, ethical leadership, and accountability mechanisms.

Session 1: Corporate Governance Best Practices

Board structure, roles, and responsibilities

Transparency, independence, and succession planning

Session 2: Anti-Corruption, Ethics & Compliance

Codes of conduct, whistleblower policies

Regulatory compliance (e.g., FCPA, UK Bribery Act)

Session 3: ESG Risks, Cybersecurity & Data Privacy

ESG risk management and internal controls

ESG fraud, greenwashing risks

AI and cybersecurity governance

Day 5: ESG Integration, Reporting & Global Frameworks

Objective: Learn how to implement ESG strategies, report transparently, and meet regulatory and investor expectations.

Session 1: ESG Strategy Integration into Business Models

ESG in enterprise risk management (ERM)

Linking ESG to KPIs, scorecards, and performance reviews

Sustainable procurement and supply chain due diligence

Session 2: ESG Reporting & Ratings

GRI, SASB, ISSB, CDP, TCFD—when to use which

EU CSRD, US SEC climate disclosure, IFRS S1/S2

How ESG scores affect investor and lender decisions

Session 3: Impact Measurement & Assurance

ESG audit and verification

Tools for ESG data tracking (e.g., ESG dashboards, software)

Green finance: bonds, loans, and ESG-linked instruments

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