

Treasury Management Academy Week 1

Day 1: Introduction to Treasury Management & Treasury Organization

Key Topics:

Role and scope of treasury in corporate finance

Treasury organizational models (centralized vs decentralized)

Treasury operations: cash, funding, investments, risk

Internal controls, governance, and compliance

KPIs and performance measurement in treasury

Day 2: Cash & Liquidity Management

Key Topics:

Principles of cash management and liquidity planning

Cash forecasting techniques (short-term vs long-term)

Bank account structuring and cash pooling (notional/physical)

Working capital optimization

Treasury dashboards and cash visibility tools

Day 3: Funding, Investments & Banking Relationships

Key Topics:

Short- and long-term funding instruments

Debt capital markets, loans, and revolving credit facilities

Bank relationship management and credit lines

Treasury investment strategies: policies, instruments, returns

Day 4: Financial Risk Management

Key Topics:

Market risks: interest rate, FX, commodity risks

Treasury risk policies and limits

Hedging instruments: forwards, futures, options, swaps

Hedge accounting and IFRS implications

Use of derivatives and risk mitigation strategies

Day 5: Treasury Systems, Technology & Emerging Trends

Key Topics:

Treasury Management Systems (TMS): selection and integration

Automation and digitization in treasury

Cybersecurity and treasury fraud prevention

ESG, sustainable finance, and green treasury

Central bank policies and macroeconomic impacts on treasury

AL MAWRED TRAINING INSTITUTE