

## Treasury Management Academy Week 1

### Day 1: Introduction to Treasury Management & Treasury Organization

#### Key Topics:

- Role and scope of treasury in corporate finance
- Treasury organizational models (centralized vs decentralized)
- Treasury operations: cash, funding, investments, risk
- Internal controls, governance, and compliance
- KPIs and performance measurement in treasury

---

### Day 2: Cash & Liquidity Management

#### Key Topics:

- Principles of cash management and liquidity planning
- Cash forecasting techniques (short-term vs long-term)
- Bank account structuring and cash pooling (notional/physical)
- Working capital optimization
- Treasury dashboards and cash visibility tools

---

### Day 3: Funding, Investments & Banking Relationships

#### Key Topics:

- Short- and long-term funding instruments
- Debt capital markets, loans, and revolving credit facilities
- Bank relationship management and credit lines
- Treasury investment strategies: policies, instruments, returns

---

#### **Day 4: Financial Risk Management**

##### *Key Topics:*

Market risks: interest rate, FX, commodity risks

Treasury risk policies and limits

Hedging instruments: forwards, futures, options, swaps

Hedge accounting and IFRS implications

Use of derivatives and risk mitigation strategies

---

#### **Day 5: Treasury Systems, Technology & Emerging Trends**

##### *Key Topics:*

Treasury Management Systems (TMS): selection and integration

Automation and digitization in treasury

Cybersecurity and treasury fraud prevention

ESG, sustainable finance, and green treasury

Central bank policies and macroeconomic impacts on treasury

AL MAWRED TRAINING INSTITUTE